



Brightly Asset Essentials

# Comprehensive Asset Management for Education Districts

Improve efficiency and leverage insights to secure more funding for safer, more productive schools.



## Brightly by the numbers



**13,000+**  
clients



**4.6+ million**  
users



**400 million**  
work orders  
addressed



**49 million**  
assets logged



**\$321 billion**  
in asset value



**97%**  
client satisfaction  
rating



### Asset Management

Cost tracking and repair history for total cost of ownership decision-making



### Robust reporting and analytics

Predefined dashboards with KPIs, reports and charts, as well as data analyzer tools



### Workflow Management

Location- and asset-based work orders, job planners, and PM calendar scheduling



### ESG and Energy Management

Utility tracking and conservation, net zero carbon tracking, and reporting



### Capital planning and forecasting

Budgeting and forecasting, asset health monitoring, and built-in project tools



### Event Management

Facility event scheduling and booking, event cost recovery, and scheduler integrations



### Mobile App

Bar code and QR code capabilities for more order, asset parts management



### Implementation, training, and support

Access our legendary support team, as well as unlimited access to our learning management system



**In the past, people didn't understand that we are severely underfunded. We needed work order data and contractor data to help them see where we're spending our resources and justify funding needs.**

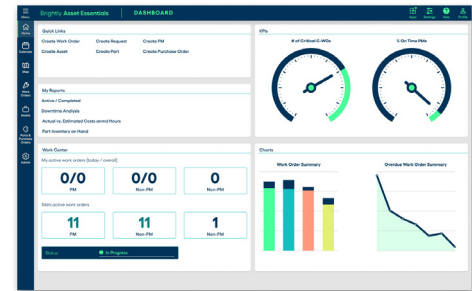
**Monique Roumo**  
Executive Director of Operations, Baltimore City Public Schools

## Facility improvement tools that boost efficiency and guide strategic decisions in one solution

Brightly's suite of powerful, cloud-based solutions work together to help you and your teams improve the efficiencies of today, while helping plan for growth of tomorrow. Whether you are taking your first step in establishing a modern asset foundation, or you are shifting into long-term strategic planning, Brightly is there to help you — one asset at a time.

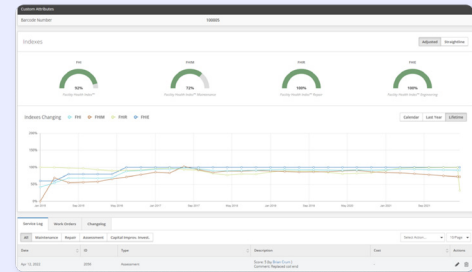
### Asset Essentials

Positioning yourself for long-term success, Brightly Asset Essentials™ is your asset management go-to in gaining greater operational insight into your manufacturing assets and work order management. From automating work orders to centralizing work order histories into one, easy-to-access location, Asset Essentials is your first step in establishing a strong asset management foundation, designed to improve team productivity, efficiency, and communication.



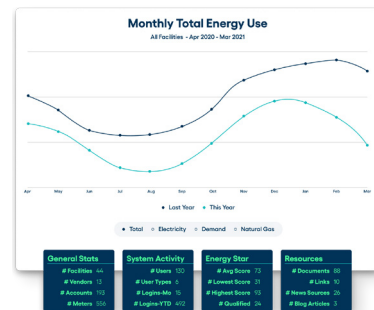
### Origin

Your all-in-one capital planning tool as you shift to strategic asset management, Origin accesses and analyzes your asset data in real-time, helping you determine where to focus your limited funds and improve your capital spending. Combining your real-time data with predictive modeling, Origin helps you confidently make & justify budget requests and capital plans to leadership, while visualizing the costs of deterring maintenance.



### Energy Manager

Brightly Energy Manager™ is your world-class energy management tool that helps your asset and energy team identify utility waste, better prioritize action, and make smarter operational decisions with centralized utility management. With automated utility imports and real-time analytics, you can make informed decisions to meet your organizations goals and align with your students and community.



### Event Manager

Manage events with ease with Brightly Event Manager™, the all-in-one event management solution designed to streamline facility and room rentals for communities and staff. Built to help recognize revenue on facility use and simplify event-related logistics and scheduling. Complete with facility and sports integrations to keep your events aligned in one place that ensures availability and the best experience for your students, staff, and community.



## Experience the Difference

Brightly's award-winning implementation and support teams are legendary — providing our best service so you can do your best work.

Our partnership doesn't end once you and your software go live. Along with our legendary support team, we combine expertise, training, libraries, and curated learnings with anytime, anywhere access to ensure you and your teams have what you need to thrive and be successful.

### Accolades

From users to industry-leading thought leaders, Brightly continues to rank as one of the top leading asset management solutions!



#### Brightly Companion

Brightly Companion is a personalized learning experience within our products and provides an interactive training journey guiding you to productivity.



#### Brightly Academy

Brightly Academy is designed to provide a self-paced learning environment for key administrators of our products. Your subscription gives you 24/7 access to curated learning content.



#### Brightly Community

Brightly Community is your central hub for our Knowledge Base, Help Site, and Brightly Academy so you can conveniently access these resources any time that is right for you.



#### Professional Services

Our Professional Services team enables clients to build a sustainable future, through trusted partnerships and industry-leading expertise.



#### Legendary Support

Our Legendary Support team is ready to answer your product questions by phone (always talk to a real person), by email (we strive to respond within the hour), and live chat!



**Brightly's client service is top notch. When I have a question, someone is always happy to help. Brightly makes me feel like we are their only client.**

**Tracy Peterson**

Operations Supervisor, Oconomowoc School District

## Brightly delivers the highest security standards



### Data Encryption

- Encrypted at rest, in transit, and on devices
- AES 256-bit encryption protocol
- Keys protected with AWS Key Management Service (KMS)



### Security Processes

- SOC 2, Type 2 (SSSAE16)
- ISO 27001 Certification
- Third-party Managed Detection and Response (MDR) service for 24/7/365 monitoring
- Require data privacy training for all employees



### Software Security

- AWS security services for infrastructure, product, and procedure levels
- Role-based permissions to control data access, scoping
- Separate environments for development, QA testing, and production
- Multi-tenant data server infrastructure, client data segmented from other clients



### Data Hosting

- Full data backups and recovery
- Local redundancy of systems, storage, and networks
- Real-time data monitoring
- Compliant with European Unions' Global Data Protection Regulation (GDPR)

## See why Brightly is the winning solution

Brightly's Asset Essentials goes beyond centralizing asset management. Our award-winning software delivers a comprehensive data-driven solution, striking the right balance between ease of use and robust functionality.



**It's amazing to see pictures of what's actually happening on that equipment. We can see what we're loading and in some cases, overloading. All the additional data we're gathering allows us to paint a picture or diagnose a problem. Every day, it's a learning discussion with the team.**

**Glenn Munshaw,**  
Vice President of Operations, Chroma Color Corporation

### Brightly Asset Essentials vs Other competitors

Features	Brightly Asset Essentials	Other competitors
WO & PM Optimization	✓	
Inventory Optimization	✓	
Integration Capabilities	✓	
Mobile App	✓	
Safe & Certification Management	✓	
Unlimited Requester Access	✓	
Dedicated Account Manager	✓	
Manufacturing Experience	✓	
Multi-location asset visibility	✓	
24/7/365 In-house Support	✓	
SOC-2, Role-Based Access Control, 24/7 System monitoring	✓	
Full suite of product offerings - CapEx Budgeting/Forecasting & Energy Mgmt	✓	

## About Brightly Software

Brightly, a Siemens company, enables organizations to transform the performance of their assets. Brightly is the global leader in intelligent asset management solutions. Brightly's sophisticated cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle. More than 12,000 customers of every size worldwide depend on Brightly's complete suite of intuitive software—including CMMS, EAM, Strategic Asset Management, IoT Remote Monitoring, Sustainability and Community Engagement. Paired with award-winning training, support and consulting services, Brightly helps light the way to a bright future with smarter assets and sustainable communities. For more information, visit [www.brightlysoftware.com](http://www.brightlysoftware.com).