

# WHAT CONTENT TAGS ARE USED AND RECOMMENDED FOR THE DUDE COMMUNITY?

The following items will be primary keywords we use to categorize content such as Answers, Ideas, Discussions and other resources. We will use combinations of keywords to allow faster searching by topic. Example: instead of “IT Asset Management”, we would tag items as “technology” and “asset management”, then possibly add more tags based upon the content.

Are you limited to this list? Absolutely not. We began this list as a foundation of common themes and will always enhance the categories based upon content people want.

Industries	Operational Focus	Content Categories	
ClubsAssociations	Business	AssetManagement	ProcessManagement
Education	Compliance	Automation	ProductEnhancements
General	DudeIntelligence	CalendarManagement	ProfessionalServices
Government	DudeUniversity	CapitalForecasting	QualityOfData
Healthcare	Energy	ClientEducation	Reporting
Manufacturing	EventManagement	CommunityDevelopment	RequestManagement
SeniorLiving	Maintenance	CostManagement	ResourceManagement
	MiscTopics	Documentation	Safety
	Operations	Inspections	Security
	Solutions	IoT	SkillsManagement
	Technology	LaborManagement	SupplyManagement
		LighterSide	Surveys
		MapsAndGIS	TripManagement
		PeopleManagement	UserManagement
		ProactiveMaintenance	WorkManagement