

# 5Cs of ENERGY CONSERVATION

FOLLOW THESE STEPS TO JUMPSTART YOUR ENERGY SAVINGS!

## 1 CLARITY

Get full visibility into your bills, meters and usage

- See what you're spending and where
- Map out your energy expenses

## 2 COST AVOIDANCE

Find billing errors and identify areas of cost savings

- Do a line-by-line analysis
- Envision areas where you can save

## 3 CONSERVATION

Discover ways to reduce your energy consumption

- Implement energy saving programs and campaigns
- Empower energy stewards across your organization

## 4 COMPLIANCE

Ensure you have the right data and reports for regulatory compliance

- Know what you need to be monitoring for compliance
- Use reporting to show your progress and ways to improve

## 5 COMMUNICATION

Gain buy-in and get your entire organization involved

- Create incentives for energy saving projects
- Keep everyone updated on your progress and the amount saved

