

4 Steps to Automate Your Crisis Management Plan



\$45 Billion



Cost of damages from natural disasters in the US in 2019*

13.8



Average annual number of weather and climate disasters (from 2015-2019)*

Follow these four steps to better enact and automate your crisis management plan when it matters most.

1 Mitigation



Set up processes to mitigate risk in the first place, like having preventive practices (and protocols) paired with digital technology to track work and assets.

How automated software helps:

- Put safety protocols in your [operations management system](#)
- Use GIS capabilities to get a picture by location of what has been worked on and what hasn't

2 Preparedness



Being prepared means you have a solid crisis management plan and a dedicated team that is clear on their roles when a crisis comes.

How automated software helps:

- Assign tasks to team members and document when they're completed
- Add specific steps of action into your operations management system for an accessible way for your team to stay on protocol

3 Response



This is the true test of your emergency plan, when you must act quickly and precisely, and ensure clear communication between all parties.

How automated software helps:

- Take your documentation from paper binders to digital and mobile software to help improve response times
- GIS data can help you see outages and infrastructure needs during a crisis

4 Recovery



The recovery phase is where you can use your documentation from the previous phases to easily report on financial and other effects.

How automated software helps:

- Use your digital documentation to more easily submit for insurance coverage or apply for aid
- Pull reports from your operations management system to inform leadership and others of priorities for getting operations back up and running

[Get more tips for managing risk in our new Guide to Getting Ahead](#)