

Brightly Asset Essentials™

# Asset Essentials for Government

As a government leader, you want the best for your citizens. You also want strategic ways to save time and money so your team can focus where it counts and make smarter decisions for your community. Asset Essentials provides both small and large government organizations with the tools they need to think predictively, plan intelligently and work more productively to serve their people. More purpose, more control, more knowledge – all at your fingertips.



## How does it work?

Asset Essentials is cloud-based and developed for simple and advanced asset and operations management geared toward everything Facilities, Public Works, Public Utilities and Public Service related. With our software, users can initiate, assign and track the progress of maintenance work orders; manage assets and equipment for all properties with advanced mobile and geographic information system (GIS) capabilities; develop advanced workflows with preventive maintenance (PM) scheduling; leverage Internet of Things (IoT) technology for predictive maintenance (PdM); and manage inventory. In addition, Asset Essentials has functionality for document management, reporting and mobile capabilities. Easy-to-use mobile usage allows users to access, fulfill and include notes on work completed in the field.

## Maximize efficiencies

Manage all work orders, assets and maintenance activity, for all of your properties in one cloud-based system of record with rich mobile capabilities. View your existing ESRI GIS information directly from within our platform

## Improve community and citizen engagement

Engage with your user community in a user-friendly and meaningful way.

## Ensure continuous improvement and success

Own your operations by adopting our proven five-step process – the Assess, Prioritize, Plan, Execute, Maintain (APPEM) framework – for ongoing optimization.

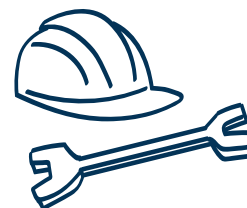
## Asset Essentials Value of Investment

A typical maintenance team can save up to:



**60 min**

per work order



**35%**

Decrease of the number of machine failures, and can also save you 12-18% on average over reactive maintenance.

## Product Packaging

Your choices with a Brightly **Asset Essentials** annual subscription

	Core	Core Plus	Enterprise	Add-on Options
Full cloud-based solution	✓	✓	✓	 Integration suite (Connector Tool and open API)
Workflow management	✓	✓	✓	
Work tracking and monitoring	✓	✓	✓	
Equipment/asset management	✓	✓	✓	
Audits & Inspections	✓	✓	✓	
Safety Programs	✓	✓	✓	
Work Orders and Maps	✓	✓	✓	
Reports and analysis	✓	✓	✓	
Mobile app	✓	✓	✓	
Document management	✓	✓	✓	
Parts/Assets Templates	✓	✓	✓	
Work Order Routing and Approval Management	✓	✓	✓	
Work Order/Request Template Management	✓	✓	✓	 Capital Predictor Core
Inventory Management	✓	✓	✓	
Parts Express	✓	✓	✓	
User Role modifications		✓	✓	
Custom KPIs		✓	✓	
Custom Field Management		✓	✓	
Purchase Templates		✓	✓	 Capital forecasting
Work Category Management		✓	✓	
Work Order Status/Priorities modifications		✓	✓	
Email Templates		✓	✓	
Self-service Account Administration			✓	
Report Designer for Custom Reports			✓	
Rule expression builder			✓	
Data import utility			✓	
Field title customization			✓	

## Technical Requirements

We suggest the latest version of all browsers and mobile operating systems (OS) for the best experience. Please consult with your IT department to ensure that all browsers are up to date and capable of supporting our Work & Asset management solutions.

### Internet browser (latest version recommended):

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Opera
- Safari (Mac OS)

### MOBILE OS

- Android 7+ or (8+ for Breadcrumbs)
- IOS 12+

## Product Features

<b>Workflow Management</b>	Work order request management
	Location/asset-based work orders
	Calendar/meter reading tied to PM/PdM scheduling
	Custom fields for organization specific work order information
	Job planner for technicians
	Work order prioritization
<b>Work Tracking and Monitoring</b>	Bulk work order update tool
	Automated email notifications for work assignment based on asset, work type, location and more
	Work order scheduling based on PdM and historical data
	Audit trail and log tracking
	High-level project tracking
	Certification tracking
	Supplier/vendor tracking for specialized assets
	Cost tracking and repair history for total cost of ownership (TCO) decision making



<b>GIS Asset Management</b>	Holistic map view that enables you to effectively manage work and assets inside and outside the building
	View work orders, GIS assets and maintenance activity in one place
	Leverage Esri GIS data to view and maintain GIS assets
	View your upcoming workload spatially
	Prioritize work using insights from your GIS data
	Web-based portal for citizens to submit work requests with photos and locations
	Mobile CMMS GPS and map tools built for today's work
<b>GPS Breadcrumb Tracking</b>	View both historical and current GPS location data of technicians and users to boost efficiency and plan for future work
	Gain insights into specific user speed, altitude and travel direction
<b>Mapping</b>	Base map of your communities geographic area
	Map interface leveraging existing GIS investments from within our platform without additional set up
	Web-based, Esri-powered location mapping
	View and manage your work orders on a map view
	Create work orders and visually pin them to their appropriate location
	Switch between street and satellite views
	Filter work orders by priority, status, work category and more
<b>Inventory Management</b>	Parts inventory, including physical count, multiple views and kitting
	Just-in-time (JIT) inventory
	Purchasing / requisition management
	Automated issues parts updates & tracking



<b>Reporting &amp; Analysis</b>	Predefined dashboard with KPIs, reports and charts
	Budget tracking based on historical data and projections
	Print/export to Excel, create PDF for reporting
	Data analyzer tool
<b>Mobile app</b>	Supported on iOS and Android devices (see version requirements)
	Download free from Apple App Store or Google Play
	Bar code and QR code capabilities for more efficient work order, asset and parts management
	Enter work order details and complete orders while offline
<b>Document management</b>	Document library supporting 20 GB of uploads
	Supported formats include PDF, Microsoft Word, Excel, plain text



## Implementation and Support

We provide our best service so you can do your best work.

<b>Legendary support team</b> <b>Included</b>	All Brightly Software clients have access to our Legendary support team during normal business hours (8am-6pm EST, M-F)
	Reach Support via phone, email or chat for all questions or concerns
<b>Implementation support</b> <b>Included</b>	Orientation call to establish objectives and answer questions
	One-on-one implementation consultation with your client engagement team member
	Unlimited access to our Learning Management System
	Project collaboration tool for implementation management

## About Brightly

Brightly, the global leader in intelligent asset management solutions, enables organizations to transform the performance of their assets. Brightly's sophisticated cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle. More than 12,000 clients of every size worldwide depend on Brightly's complete suite of intuitive software – including CMMS, EAM, Strategic Asset Management, IoT Remote Monitoring, Sustainability and Community Engagement. Paired with award-winning training, support and consulting services, Brightly helps light the way to a bright future with smarter assets and sustainable communities. For more information, visit [brightlysoftware.com](https://brightlysoftware.com).

