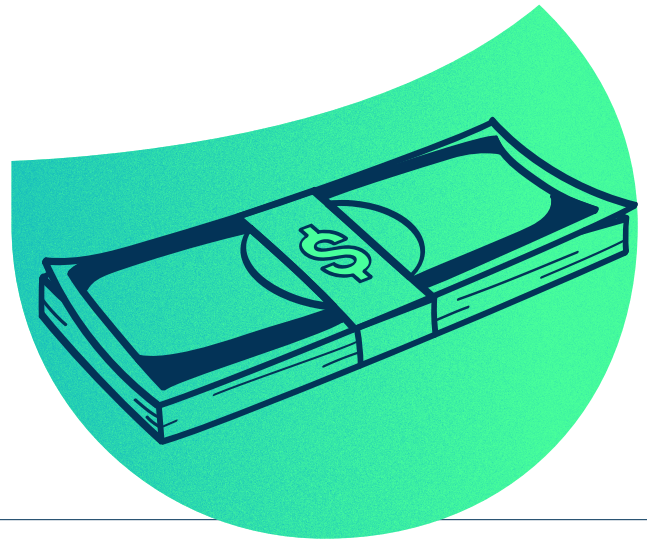## Brightly
A Siemens Company

How to save money while maintaining public perception

A few Brightly ideas to help maximize your public infrastructure operational budget.

Work smarter using data that's already available

Have you ever lost sleep wondering if there's a more effective way to go about operational and facilities maintenance to help keep your citizens safe?

Consider centralizing operational and facilities-based activities in a computerized maintenance management system (CMMS). Whether you're looking to better utilize the people or inventory you already have or do more with less, an asset management system can give you the power of visibility to make smarter and cost effective decisions to keep communities safe and happy.

Slight changes that can help stretch your budget — without negatively impacting citizen opinion

Are turnaround times setting you up for failure?

Many cities and municipalities have a 24-hour guarantee window to address citizen concerns. Is that deadline unrealistic or setting the wrong expectation? If say, a pothole needs filling, committing to address the issue by the end of next business day will satisfy their need for urgency while giving your team time to complete the task in a way that fits into the flow of operations. The difference in perception between 24-hours and end-next-day is negligible, but can mean a big difference to your work schedule and budget.

Can you put down the paper?

If your team still relies on paper systems, spreadsheets, and the know-how of a few longtime employees, you could be setting yourself up for failure. Whether it's blocking your full visibility of what's in progress, complete, or needing to get started or time wasted printing each day's tasks off without being able to record that they're finished, it might be time to put down the paper and take your task and asset management digital.

Do routine maintenance activities happen at an ideal frequency?

Whether it's grass cutting in the summer or snow clearing in the winter, you may have set specific standards, like at what height does the grass get cut. But, does the public actually agree with that standard? Since there can be greatly differing opinions on ideal grass height, you may be able to extend your regular maintenance schedule by a few days (or hours for snow), saving considerable time and money by reducing the resources needed — crews, vehicles, fuel, etc. — while still satisfying the same percentage of citizens.

Is your inventory a mess?

For many public infrastructure operational teams, it's a challenge to know not only what's available but where it's stored. With the cost of parts, materials and shipping only set to rise, your inventory management could improve with a centralized system to ensure you can find and use what you have or only order what you need.

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The right solutions for public infrastructure

Whether you're looking to cut costs while improving the maintenance and care for assets and facilities, or trying to do more with less resources, it can be a time-consuming process that requires extensive planning and communication — which is why you need a CMMS solution.

Lean on a CMMS to:

Boost efficiency

→ Organize what's due today, work orders, backlog, and inventory

→ Use mobile app on the go to save time

→ Schedule more efficient vehicle usage

Manage inventory

→ Know what you have and where it is located

→ Use QR codes for organization

→ Plan bulk orders to save on shipping costs

Go mobile

→ Centralize operational data for easy access, anytime

→ Give technicians the on-the-go info they need

→ Stop losing vital information on pieces of paper

Powerful Brightly solutions help manufacturers with the facilities, maintenance and operational tasks their teams handle. Our products are designed to simplify every last detail with easy-to-use software that allows you to make data-driven decisions that will increase efficiency, decrease waste and cut costs.

Interested in learning more from an expert?

Reach out to a manufacturing expert today at:
www.brightlysoftware.com