



A Siemens Company

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# Hungry for data? Boost safety and compliance with smarter asset management

Brightly solutions offer food and beverage manufacturers a single source of truth



## Put technology to work

For leaders in manufacturing, top priorities must always be uptime, safety, and compliance, particularly in the food and beverage space. But guaranteeing all of these business-critical functions is easier said than done—it's hundreds of moving parts to oversee.

Keeping up can feel like quite an endeavor, with factors including rising costs, supply chain issues, and hiring challenges. But with Brightly on your side, gain the organization, data, and oversight to make achieving your organizational goals not only possible, but certain.

At Brightly, we know that the food and beverage industry relies on predictable, safe, clean workspaces that support workers and produce high-quality products. In this guide, we'll explore how our solutions help manufacturing organizations like yours achieve



**Quality, compliance,  
and maximum uptime**



**Coordinated maintenance  
and operations**



**An optimized future,  
starting on day one**



I.

## Maintaining quality, compliance, and maximum uptime

If you're just getting by with a homegrown system or one that does not help you prepare with preventive maintenance, your company risks exposure to potential product quality issues and missing regulations—which can result in costly downtime.

### Harness preventive maintenance to minimize downtime

Did you know you can minimize dreaded downtime by implementing preventive maintenance schedules?

Armed with the data, you can not only see potential risks coming but build in a plan to mitigate and minimize issues before they become costly or risky. Preventive maintenance with Asset Essentials from Brightly ensures that your entire workforce is in sync with the needs of every asset under your care.

### Mobility and visibility? Yes, please!

With Brightly Asset Essentials™, an easy-to-use mobile app allows your team to follow built-in inspection instructions with prompts and next steps so technicians can take photos and provide documentation in the field. Your team can take photos for documentation, update a status, and more. This results in more work to be completed, any time anywhere. At a glance, managers and executives can quickly assess whether maintenance is on track or if budgets are in line through detailed analytics and reporting.



## Brightly \*snack\* shot: Helping companies turn data into dollars

Whether it's adding some much-needed on-the-go mobility or helping follow the strictest of guidelines, check out how our solutions enabled these organizations to unlock more effective maintenance and operations:



### Time and labor savings

Pepsi Bottling Ventures (PBV) is North America's largest privately-held bottler for Pepsi-Cola products. Looking to replace its outdated, time-consuming paper-based system that made it difficult to be efficient when executing work orders, PBV turned to Brightly.

PBV decided to integrate Brightly into their facility as a permanent improvement to their maintenance strategy along with the use of tablets. The software-loaded tablets provide PBV with better visibility, flexible user-friendly options, and increased completed work orders while eliminating lost work orders completely. Now, PBV has streamlined its 76,000 work orders and eliminated as much as 20 hours per week spent organizing and tracking work orders.

[Read more about Pepsi Bottling Ventures →](#)



### Compliant and inspection-ready

Hart Industries manufactures food contact packaging materials, which is a closely regulated vertical. Food contact materials can be considered an ingredient in certain products, so it's necessary to follow the same strict guidelines as food companies. After coming across Brightly, Hart Industries realized they could achieve much more with their work and asset software than just maintenance.

[Read more about Hart Industries →](#)



**By considering this information together and in context, decision-makers can make informed choices around where to allocate funds and how to optimise investments over time.**

#### Tom Wiza

Plant Manager and VP of Operations,  
Pepsi Bottling Ventures



**You can't sell your products in certain stores if you aren't up to vendor qualifications, which are defined by the Food Safety Modernization Act. [Using Brightly], we actually got a perfect 100 our first time being audited, and we might be one of the only packaging companies to ever do that!**

#### J Hart

Quality and Regulatory Compliance Officer,  
Hart Industries



## II.

### Bring multiple departments together under one app

Most companies that work with Brightly don't just use the Asset Essentials for the stuff that's bolted to the floor; they use it for outdoor equipment, fleets, sanitation, landscaping, and more.

#### Cross-department teamwork makes the dream work

One perk of implementing a Brightly solution is creating a centralized system for communicating, tracking, scheduling, and all the things affecting well, just about everything and everyone.

With multiple departments using Asset Essentials, problem-solving can get much easier. If one department is experiencing a specific issue, they can use the app "to shoot a flare" to get help or an inspection/maintenance scheduled. And because departments rarely work in a silo, the communication afforded through the app alerts others that they may experience delays or issues when another department has an emergency.

#### Brightly enables built-in creativity for every situation

For food and beverage, cleanliness is paramount—and some traditional manufacturing practices need alternative options. For example, when you're in a clean environment, it may not be feasible for your team to use paper labels with QR codes. But thanks to Brightly's long-established history of working with food and beverage manufacturers, we can easily help find creative solutions for complex scenarios like this. With Asset Essentials, you can use downloaded PDFs of QR codes for engraving onto metal tags that can then be fabricated onto equipment; you can still read the code, but by switching a paper QR code for an etched one, you eliminate potential food safety risk.



#### Yes, there's an app for that

With many moving parts, you want the ability to pivot on the fly. With [Brightly Asset Essentials](#) mobile app, if a delivery truck has a maintenance issue, workers in the warehouse can easily get redeployed to another task if a delivery they are waiting on is delayed.

The app also:



Eases daily transitions between teams and increases overall efficiencies



Notifies people of daily inspections



Helps keep equipment working at its best



Tracks electronic signatures to aid in compliance issues



Increases supervisor-level control and offers audit logs

III.

## An optimized future, starting at day one

Investing in asset management requires a comprehensive solution with out-of-the-box implementation, mobility, and ease of use. We get it. That's why Brightly makes [implementation](#) easy, whether you're transitioning from your own system or spreadsheets. We're here to grow with you. And we'll also never lock you into a multi-year (aka incredibly expensive) implementation journey.

Did we mention that we have the support you need to boot?

### A tool your team will want to use

Our solution contains the robustness you need to take your operations to the next level. Brightly Asset Essentials, with its intuitive mobile app, is easy to adopt—and because it makes their job easier—your team will want to use it.

Out-of-the-box, Asset Essentials [offers analytics and reporting](#). You won't spend months setting it up and tweaking it to provide that level of information you're looking for. Brightly works with numerous food and beverage manufacturers and has dialed in the data you need to start your preventive maintenance journey. Need something more custom? We have that covered as well. We'll work together to ensure your system delivers the data you need from day one.

### Support in your corner when you need it most

And when you need help, there are real, experienced people just a phone call away. Brightly offers [24/7 solution support](#) and will soon have 24/7 on-demand end-user support with a Brightly employee available to help.



## Illuminating the best path forward with data

What happens when you give organizations a solution that employees actually want to use AND it provides usable insights for more informed decision-making? Your investment pays off. Learn how Brightly gave two manufacturers the power of their very own data:



### Profitability and safety

As a food distributor and restaurant supply company for more than 70 years, Jake's Finer Foods wanted to increase business and save on expenses while promoting team safety. Looking for an agile solution that could empower employees on the go and help avoid costly incidents, Jake's Finer Foods turned to Brightly.

Now, leveraging Brightly's mobile technology, the team can enter preventive maintenance tasks and complete work orders 4x faster. On top of that, Jake's Finer Foods used data to mandate reducing forklift speed to eliminate incidents averaging \$3,000–4,000 to fix, realizing a cost avoidance of at least \$10,000.

[Read more about Jake's Finer Foods →](#)



### Capital planning and global EAM

When an international food and beverage manufacturer needed to gain control of expenses with better capital planning while controlling risk and increasing revenue, they turned to Brightly to prepare for their long-term future. Armed with data for their more than 112,000 assets, valued at over \$11 billion, Brightly was able to help them with detailed capital investment plans and deferred maintenance analysis.

[Read more about the international food and beverage manufacturer →](#)



**It's helping us carry out one of our core values, which is accountability. When you have proof on paper, you can't argue.**



**I started doing my work orders and creating POs (purchase orders) for the doors and labor to repair them, and AE (Asset Essentials) was giving us an expected event. It was spot on predicting the next event, so I looked at the speed of the forklifts and decided to cut it in half. Doing that cut our incidences in half, and the forklift operators are more accurate now.**

**James Mugavero**  
Facilities Maintenance Manager,  
Jake's Finer Foods

## Make tasty operational decisions with Brightly

When your budgets and choices are scrutinized, and your facilities must be maintained to [foster safety and compliance](#) for your team and customers, it can feel like an uphill battle knowing where to start.

At Brightly, we know how [powerful data](#) is for giving you the information you need to make—and communicate the reasoning behind—decisions that drive real results. Our solutions are designed to simplify some of your most pressing challenges and optimize the teams and resources, enabling your company to grow profitably.

We also know how intimidating [implementing new tools and technology](#) can be, so we serve as a true partner—not a vendor. With Brightly, you are supported every step of the way, from rollout through training and everything in between. Our teams are available to ensure your needs are met, your questions get answered, and your institution can utilize our solutions to the best of its design.

With 20+ years of experience working with manufacturers, Brightly helps leaders like you overcome some of your toughest facilities, maintenance, and operational obstacles—and even save **a little** money in the process.



**13,000+**  
clients



**4.6+ million**  
users



**400 million**  
work orders  
addressed



**49 million**  
assets logged



**\$321 billion**  
in asset value



**97%**  
client satisfaction  
rating

### Want to learn more?

[Schedule a call with a Brightly expert today](#)

## About Brightly Software

Brightly, a Siemens company, enables organizations to transform the performance of their assets. Brightly is the global leader in intelligent asset management solutions. Brightly's sophisticated cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle. More than 12,000 customers of every size worldwide depend on Brightly's complete suite of intuitive software—including CMMS, EAM, Strategic Asset Management, IoT Remote Monitoring, Sustainability and Community Engagement. Paired with award-winning training, support and consulting services, Brightly helps light the way to a bright future with smarter assets and sustainable communities. For more information, visit [www.brightlysoftware.com](http://www.brightlysoftware.com).

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