



Brightly TheWorxHub

# **Brightly TheWorxHub™** for Senior Living

### Elevate your community to a resident-first experience

Seniors today now have more choices than ever for community living — demanding higher levels of service that put the pressure on operators to "stay current." Yet, major challenges around operating margins and staffing are forcing operators to seek new ways of driving productivity and efficiency, while differentiating their offering through services and world class experiences.

Built for senior living, TheWorxHub is the most user-friendly operations management solution that combines a best-in-class maintenance solution with integrated, multi-departmental modules. By seamlessly integrating with most resident portals, TheWorxHub drives productivity, improves decision-making visibility, and boosts the bottom line while delivering high-touch, personalized experiences that improves the health, safety, and satisfaction of every resident.





## Improve service and resident satisfaction

Uncover areas of service improvement, ensuring communities are meeting and exceeding resident expectations.



## **Drive operational and maintenance efficiencies**

Ensure maintenance and operations teams are organized and efficient as they prioritize critical community and resident room repairs.



## Improve productivity

Empower teams to address resident requests anytime, anywhere with 24/7 mobile access — improving turnaround times by nearly 20%.



## Reduce and control costs

Enable community operators to improve operating margins by tracking and billing back service repairs, total costs, and inventory.



#### Improve decision-making ability

Enable teams to easily update requests and automate work orders, keeping teams, residents, and family informed.



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When a resident turns in a work request to move this or that or hang pictures, TheWorxHub gives you that ability to manage it, schedule it, and then always makes the resident happy.

## James Mugavero

Facilities Maintenance Manager, Glenaire Retirement Community

# Why Brightly?



## **Expertise and leadership**

Proudly serving communities, seniors, and their families for over 20 years — and counting



# **Masters of efficiency**

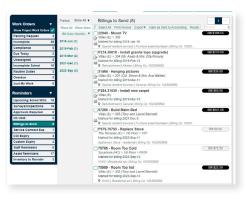
Capturing over 3.1M labor hours, 18M+ work orders, and \$1B+ in community assets



## **Experts at scale**

Proudly serving over 1,000 communities housing over 250,000 resident units, and \$10M+/year in resident billings

Built for speed and simplicity, TheWorxHub integrates the latest compliance codes from The Joint Commission and DNV with key asset management tasks and rounding activities into one system, offering your frontline workers a modern, easy-to-use solution they'll want to use.







## Easy to use

With its easy-to-use prompts and built-in safety standards tied to work orders and site mapping, TheWorxHub — designed for operators and facilities — is built for simplicity out of box that grows with your resident and team needs.

## **Built-in resident-first approach**

From its flexible request channels to its seamless integration with resident engagement portals, TheWorxHub is a "white glove" service solution that enables any community member to promote a high-touch, personalized resident experience.

## A complete, multi-department solution

From streamlining transportation requests, updating room bookings, and tracking housekeeping, TheWorxHub offers a comprehensive, multi-department solution that goes beyond traditional maintenance management.

# **About Brightly Software**

Brightly, a Siemens company, enables organizations to transform the performance of their assets. Brightly is the global leader in intelligent asset management solutions. Brightly's sophisticated cloud-based platform leverages more than 20 years of data to deliver predictive insights that help users through the key phases of the entire asset lifecycle. More than 12,000 customers of every size worldwide depend on Brightly's complete suite of intuitive software—including CMMS, EAM, Strategic Asset Management, IoT Remote Monitoring, Sustainability and Community Engagement. Paired with award-winning training, support and consulting services, Brightly helps light the way to a bright future with smarter assets and sustainable communities. For more information, visit <a href="https://www.brightlysoftware.com">www.brightlysoftware.com</a>.

