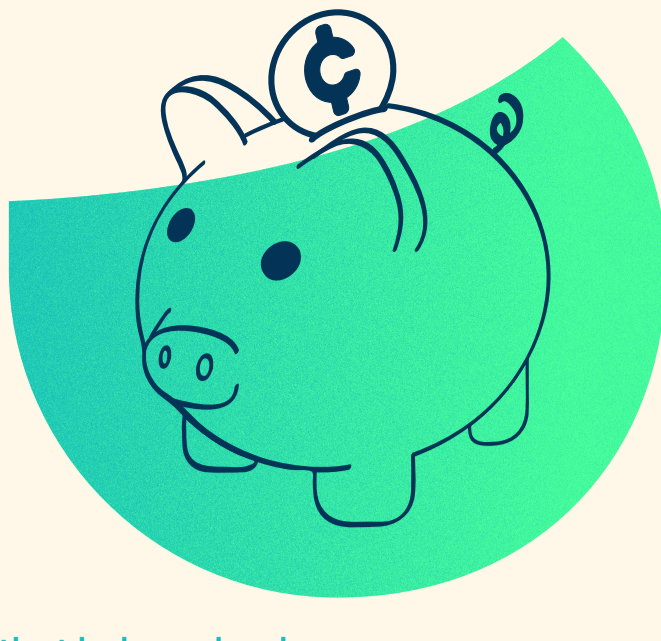
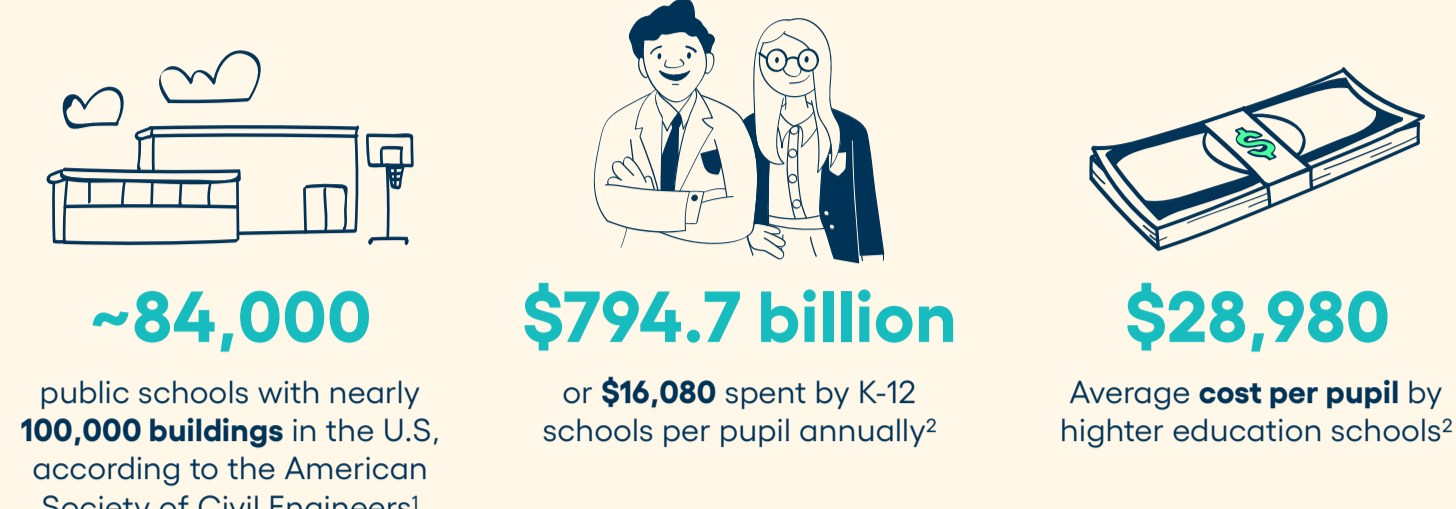


AIP for budgeting and asset management in education



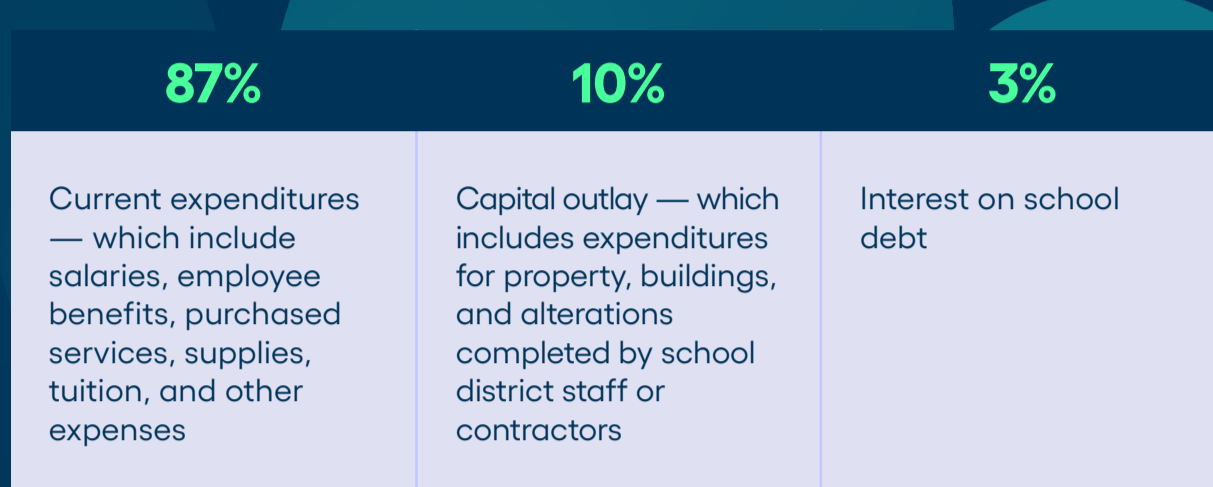
Asset Investment Planning (AIP) is an approach that helps schools optimize investments in assets such as facilities, machinery, and buildings to achieve maximum value and efficiency.

The money game: Assets, students, costs, oh my!



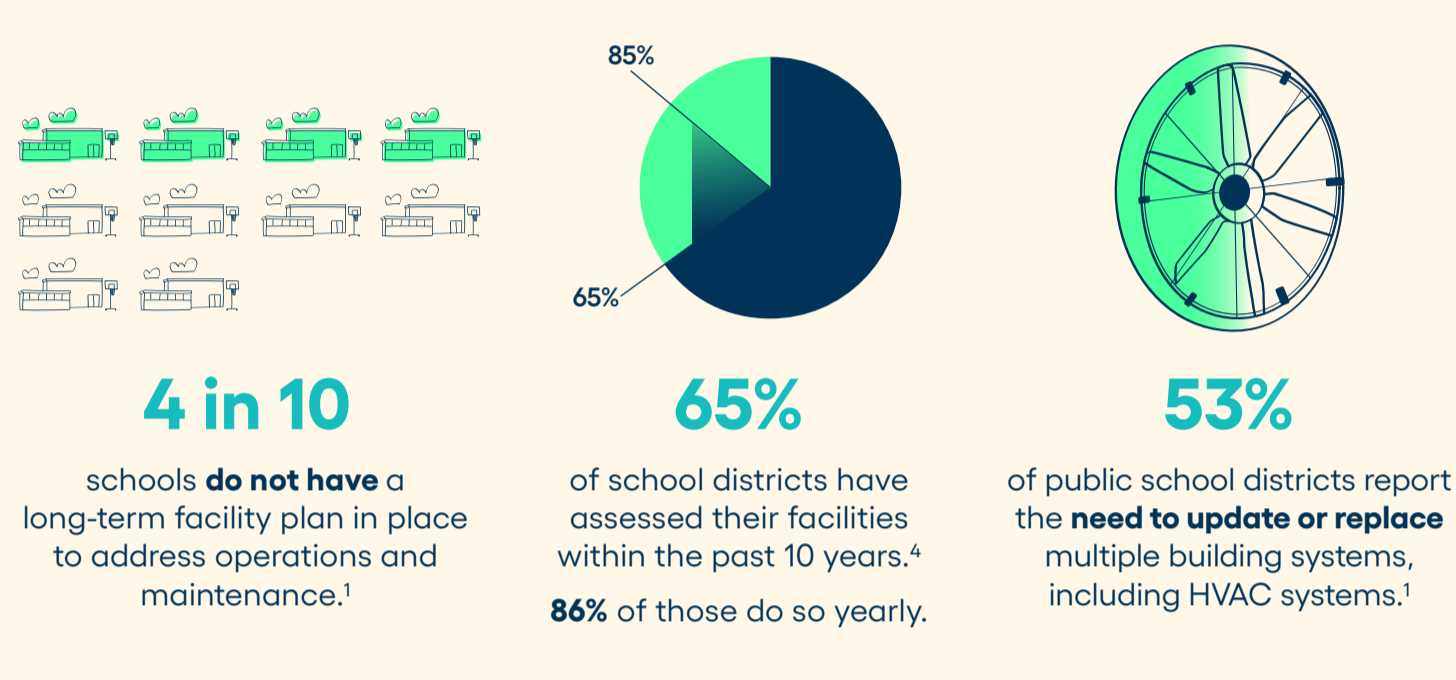
Take a peek at how schools are spending and budgeting for their futures:

Break it down: Public school expenditures

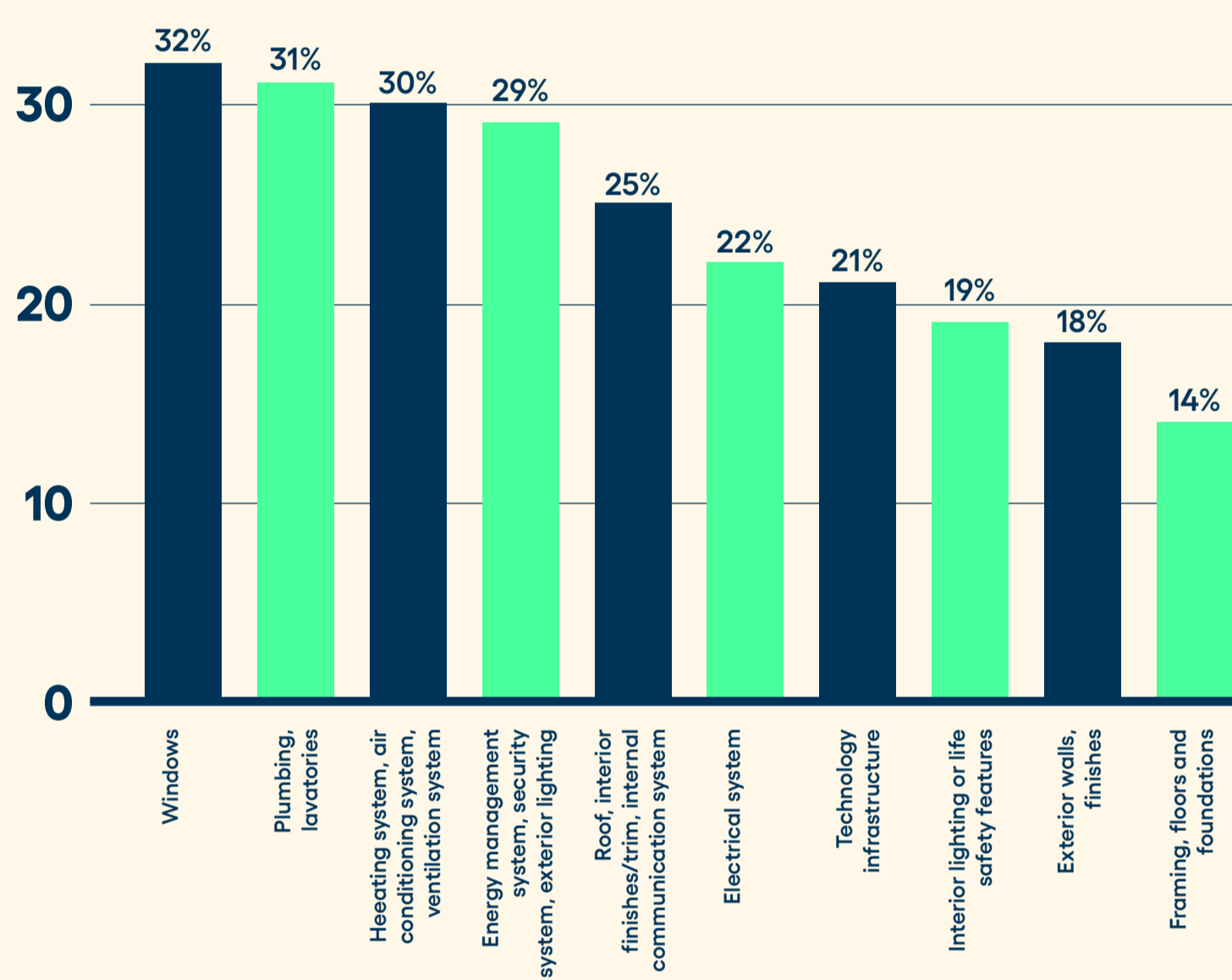


In addition to current known expenditures, schools are facing a funding cliff in late 2024 that will reduce federal funding by **\$4,000 per student**.³

Save for a rainy day: Planning and budgeting let the dollar go further



Grade your assets: School buildings and systems in fair or poor condition¹



“ Better planning through life-cycle cost analysis will lead to a better allocation of resources. Such analysis should review costs associated with planning, funding, design, construction, operation, maintenance, and decommissioning.

United States Government Accountability Office, Report to Congressional Addressees

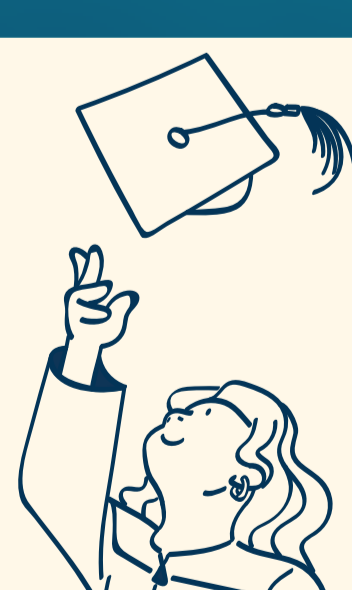
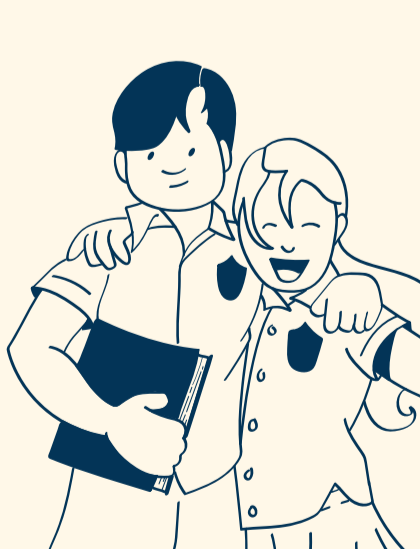
By the books: 3 methods of capital planning used by schools

	Pros	Cons
Manual	<ul style="list-style-type: none"> Little to no onboarding Traditional and comfortable 	<ul style="list-style-type: none"> Time-consuming Can be inaccurate/error-prone Hinders collaboration No predictive abilities Requires significant manpower (cost)
Facilities Condition Assessments	<ul style="list-style-type: none"> Experts inform decision-making Comprehensive assessment at a point in time Can help proactively mitigate risks 	<ul style="list-style-type: none"> Data depreciates almost immediately Must be repeated often for accuracy No collaboration or centralized system High cost
Asset Investment Planning Software	<ul style="list-style-type: none"> Allows for better data-driven decisions Centralized platform Streamlined assessment and communication Unify finance and facilities for more cohesive planning Automation handles the burden of data entry Proactive scheduling and collaboration Helps negate high-costs associated with manual processing or engineering firms 	<ul style="list-style-type: none"> Requires an upfront and ongoing investment Requires training

AIP: A method of using data-driven insights to inform decision-making and investment planning

“ School districts should develop capital planning frameworks that can be nimble and responsive to changing technologies and demographics, in order to optimize learning environments and consider the holistic needs of the community.

American Society of Civil Engineers, Report Card for America's Infrastructure



Shine the Brightly light on your school's budgeting and planning

Forget the burden of manual processes and the uncertainty of intermittent assessments, **Origin™** offers real-time health updates and encourages data-driven decision-making to make every dollar spent on capital improvements and maintenance more meaningful.

Brightly Origin is a powerful AIP platform that offers schools an integrated approach to managing their assets and planning for maintenance and improvements to their facilities.

Ready to prepare for this year's budget season? [Check out our K-12 budgeting preparation checklist!](#)

Sources

- <https://infrastructurereportcard.org/cat-item/schools-infrastructure/>
- <https://educationdata.org/public-education-spending-statistics>
- <https://www.chalkbeat.org/2023/9/13/23871838/schools-funding-cliff-federal-covid-relief-esser-money-budget-cuts/>
- <https://www.gao.gov/assets/710/707517.pdf>